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FOR IMMEDIATE RELEASE

Montreal -- Radio Canada International (RCI) will be bringing live coverage of Canada's federal election to shortwave listeners around the world.

Special English and French broadcasts to the **UNITED STATES/CARIBBEAN**, **EUROPE**, the **MIDDLE EAST** and **AFRICA** begin at 2359 UTC on 21 November, and continue until 0600 UTC on 22 November. Listeners in the United States/Caribbean can tune to six hours of continuous coverage in either English or French. Broadcasts to Europe, the Middle East and Africa will alternate between English and French.

For foreign audiences, there will be background reports on Canada's political and electoral systems, and the campaign issues of particular interest internationally. For Canadians abroad, program hosts will be giving regular summaries of results from the ridings. And, throughout the broadcasts, RCI journalists who travelled across Canada to cover the campaign will be talking about regional issues and their impact on the vote. RCI also plans to carry the speeches by each of the party leaders. The frequencies (kHz) for this special election coverage will be:

UNITED STATES/CARIBBEAN (All times UTC)

English	2359-0159	5960/9650/9755	French	2359-0159	6010/6175/9515
	0200-0359	6120/9650/9755		0200-0359	6175/9515
	0400-0459	5960/9645/9755		0400-0459	6010/6175/9605
	0500-0600	6085/9645/9755		0500-0600	6010/6155/9605

EUROPE, MIDDLE EAST and AFRICA (All times UTC)

English	0030-0059	3975/5975/7230/9530	French	2359-0029	3975/5975/7230/9530
	0130-0159	3975/6195/7230/9530		0100-0129	3975/6195/7230/9530
	0230-0259	3975/6195/7230/9595		0200-0229	3975/6195/7230/9590
	0346-0359	3975/5975/7325/9670		0300-0314	3975/5965/7230/9670
	0430-0459	6095/7175/9685		0400-0429	3975/6095/7325/9685
	0530-0600	6095/7230/9685		0500-0529	6095/7230/9685

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Listeners in **LATIN AMERICA** will have three hours of live election coverage in Portuguese and Spanish, from 2300 UTC on 21 November to 0200 UTC on 22 November. Program hosts will be discussing the major campaign issues - with emphasis on those affecting Latin America - and will interview correspondents in Canada's Atlantic, Central, Prairie and Pacific regions about early voting patterns.



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As these programs will end before the vote count is complete, listeners can tune to the same three-hour broadcast block from 22 to 23 November for a wrapup of the election, with reaction from party leaders and political analysts. Times (UTC) and frequencies (kHz) for Latin America are as follows:

Portuguese	2300-2330	9535/11940	Spanish	2330-2400	9535/11940
	0000-0030	9535/11940		0030-0100*	9535/11940
	0100-0130	9535/11940		0130-0200	9535/11940

* Also audible in the Caribbean

English and French listeners in **LATIN AMERICA** will be able to hear the CBC network programs "As It Happens" (0200-0300 UTC on 9535 and 11940), and "Radiojournal" and "Présent" (2230-2300 UTC on 11940).

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Other regularly scheduled RCI broadcasts will offer listeners in **EUROPE**, the **MIDDLE EAST** and **AFRICA** a wrapup of election results. (Although these broadcasts are not beamed to **ASIA & THE PACIFIC**, listeners in the region may be able to receive them.) Times (UTC) and frequencies (kHz) are as follows:

English	0615-0630)	6050/6140/7155/	French	0600-0615)	6050/6140/7155/
	0645-0700)	9740/9760/11840/		0630-0645)	9740/9760/11840/
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RCI is the international shortwave service of the Canadian Broadcasting Corporation. We broadcast in 12 languages to Europe, Asia and the Pacific, Latin America, the Caribbean, the Middle East, Africa and the United States.

8 November, 1988

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FOR IMMEDIATE RELEASE

Montreal -- Millions of people in China will soon be taking English lessons from Radio Canada International.

Starting this fall, radio stations in Beijing, Shanghai, Guangzhou and Xian will broadcast "Everyday English", a 40-week course produced by RCI at its headquarters in Montreal.

RCI - the shortwave service of the Canadian Broadcasting Corporation - is not the first international broadcaster to offer English lessons by radio. However, it is the first to design a course for listeners in a specific country.

"BBC, Voice of America and Radio Australia have put together general courses aimed at people anywhere in the world", says Allan Familiant, RCI's Director of Programming and Operations. "Our course is significantly different because it is tailor-made for the People's Republic of China."

Another major difference is that it will be carried by local radio stations, rather than broadcast by shortwave. The Beijing, Shanghai, Guangzhou and Xian stations have a combined audience of 100 million people.



The lessons feature three Chinese teachers on a study tour of Canada. The first lesson opens with their arrival in Montreal; subsequent lessons follow them as they cross the country, learning about Canada's geography, resources, industries, political and social systems, and culture. There will be a total of 120 lessons; three will be broadcast per week, with each lesson repeated four times.

The academic material for the course is being provided by McGill University's Centre for Continuing Education. RCI is responsible for all production and recording.

This is RCI's second major Asian venture this year. In April, it launched a daily shortwave service to the region in English, French and Japanese, and expanded its Russian and Ukrainian broadcasts to cover Soviet Asia.

October 1988

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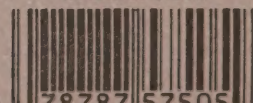
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